



## Resellers

ColoCrossing offers a tremendous value to our high-volume clients through our customized reseller program. We have extensive experience with large-scale, mission critical organizations, so you can bet your experience with us will be top notch.

Our scale and infrastructure allows us the capability to rapidly deploy any server or device in our inventory within just hours. You, as a reseller and customer of ColoCrossing, get the benefit of zero capital expenditures for infrastructure, R&D and deployment, while benefitting from the proven architecture we have in place.

Resellers get special discounted rates depending on sales volume. Here is an example of how much you can earn by reselling through ColoCrossing:

# of Servers	Discount
5-10	10%
11-25	15%
26-50	20%
51-100	30%
101+	35%

### Other Core Reseller Perks:

- Cancel at anytime, there are no early notification requirements
- Access to server IPMI interface when available at no cost
- Designated reseller executive to ensure your needs are satisfied
- Access to our proprietary account management, inventory and live stock portal
- Discounted hardware upgrade pricing

If you're not convinced that reselling is right for you, consider what it would take for your organization to reach the scale that you'll leverage on your very first day with ColoCrossing. Going it alone, you'll need to purchase the servers, the network backbone, negotiate the bandwidth contracts, ship and collocate your equipment nationwide and, in the meantime, develop or purchase costly software to help you manage it all.

Many of these challenges are not part of the core competency of most entry level and medium sized hosting organizations. It takes years of experience, experience that we have, to reach a point where these investments make financial and logistical sense.

Your goal on day one should be to turn a profit on each sale you make. We allow you to do that. Talk to a sales representative about how you can grow your business reselling ColoCrossing services today.