



#### **OUR SERVICES**

- Server Colocation
- **Dedicated Servers**
- Disaster Recovery
- **Private Cloud**
- **Network Security**
- Managed Services

#### THE DIFFERENCE

- 100% Uptime Guarantee
- 24/7/365 Operations Center
- Skilled Remote Hands

#### **ABOUT US**

Founded in 2006 and proudly headquartered in Buffalo, New York, ColoCrossing provides high performance data center solutions, cloud hosting and infrastructure colocation backed by a 100% uptime SLA guarantee.

Our corporate culture is that of quality over quantity, solutions over excuses, and customers first. You and your business are unique, and we make it our priority to treat you that way.













### WHAT IS COLOCATION?

Colocation is choosing to house servers and devices at a professional data center with network redundancy, security, backup power sources, and a 24/7 staff. As a result, the organization experiences economies of scale and greater uptime than they would hosting the servers in-house.

# What Is Colocation? 11

#### **COLOCATION SAVES MONEY**

The costs associated with setting up, managing, and maintaining servers are substaintial and rising. However, colocation allows businesses and organizations to leverage a datacenter's existing infrastructure to maximize reliability and minimize costs.

## **Colocation Saves Money**



#### HIGH COST OF DOWNTIME

Each year, downtime costs North American businesses over \$27.5 billion. Here is a list of a few companies that recently experienced downtime with associated large revenue losses.

"According to a recent study, a minute of downtime costs businesses \$7900 on average" - Ponemon Institute

#### The High Cost of Downtime











#### Additional **DataCenter** Solutions

#### **DEDICATED SERVERS**

Dedicated server hosting offers you the resources and capabilities of an entire server, not shared with anyone else. With a whole server completely devoted to you and your data, you'll always have enough resources to handle exponential amounts of traffic, processing power, and storage. Dedicated server hosting performs better and is more reliable and secure than any other hosting option.



#### **DISASTER RECOVERY**

Whether you need help backing up important databases or architecting a complex replication solution across ColoCrossing datacenters, we have the expertise, technologies, and services that your plan needs.

The best way to avoid downtime is to eliminate single points of failure in your configurations. As you add redundancy, your ability to recover quickly improves.



#### PRIVATE CLOUD

Private cloud is a type of cloud computing that delivers similar advantages to public cloud, including scalability and self-service, but through a superior proprietary architecture. Unlike public clouds, which deliver services to multiple organizations, a private cloud is dedicated to a single organization and has proven to be more secure.



#### **NETWORK SECURITY**

Malicious network traffic targeted against enterprises and network operators to slow down and disable mission critical services have cost organizations tens of millions of dollars per year, and the numbers are only getting worse. Don't become the next victim of a DDoS attack, let ColoCrossing's automated, highly efficient, and expertly crafted Denial of Service Mitigation Services protect you.





#### 8 Nationwide Datacenters



#### **OUR NETWORK**

- Directly Connect to **Major Networks**
- 100% Uptime SLA
- Multiple Tier 1 Transit Providers in Every POP
- Real-Time Monitoring

#### **ACCESS SECURITY**

- 24/7 Security Staff
- Recorded Video Surveillance
- **Dual-Factor Authentication**

#### **WORLD CLASS DATACENTERS**

ColoCrossing operates a number of stategically located, highly secure, datacenter facilities throughout the United States. Our facilities feature industry-leading technologies for maintaining optimal operating environment control, redundant electrical systems and generators backed with enterprise-class UPS technology, and a wide range of advanced security measures to ensure our customer's data is always safe.

