

OUR-HOMETOWN INC.

ColoCrossing Customer Case Study

Contact Us

1-800-518-9716

Our-Hometown Inc.

Location

Clifton Springs, NY

Industry

Web Hosting & Marketing

Solutions

- **Managed Services**
- **Dedicated Servers**
- **Infrastructure**

Our-Hometown Incorporated has been helping local newspapers build a web presence and monetize their readership since 1996. Quality services, reputation, and the value they bring to the table have made them a success as they continue to adapt to new technology and challenges in the marketplace.

Focusing on SaaS (Software as a Service) solutions, Our-Hometown offers a completely turn-key solution for newspaper operators including software, hosting, email services and advertising setup with nearly zero intervention from the customer standpoint.

Early adopters of the latest web marketing trends, Our-Hometown has continued to bring the best possible mix of technology, expertise, and service to the table.

Our-Hometown is growing at a feverish pace as more and more newspapers realize the benefit of partnering with them for their web requirements.

“We pride ourselves on stellar customer service and we expect the same from our vendors.”

Jeremy Beha, Manager

Our-Hometown Incorporated

“We looked at several hosting companies and it seemed every single one had a few complaints against the service. ColoCrossing's service record was impeccable and they prove it every time I work with them.”

Our-Hometown approached ColoCrossing in mid-2009 with the challenge to provide dedicated servers for their SaaS solution. They required 100% uptime with a solid service level guarantee combined with powerful equipment.

We responded to the challenge by providing a ColoCrossing branded, Intel Xeon based solution, which could meet their immediate and future needs. Built with the utmost care, we were able to meet their deployment schedule, getting them online more quickly than planned.

Soon after deployment, it became clear that there was a need for more services, as growth and redundancy was now an important factor. We responded to these new requirements quickly and efficiently. Thanks in part to their ColoCrossing powered infrastructure, Our-Hometown's size has tripled in the last six months, an accomplishment by any measure.

By leveraging ColoCrossing's network and expertise, Our-Hometown was able to continue adding customers and focus on providing excellent service without needing to worry about their backend systems.

Learn how you can achieve the same success Our-Hometown did by speaking to a ColoCrossing sales representative today.

Call 1-800-518-9716, or email sales@colocrossing.com.